

SOUTHWEST WINDS

swohfma.org

3 Presidents Message & Board Update

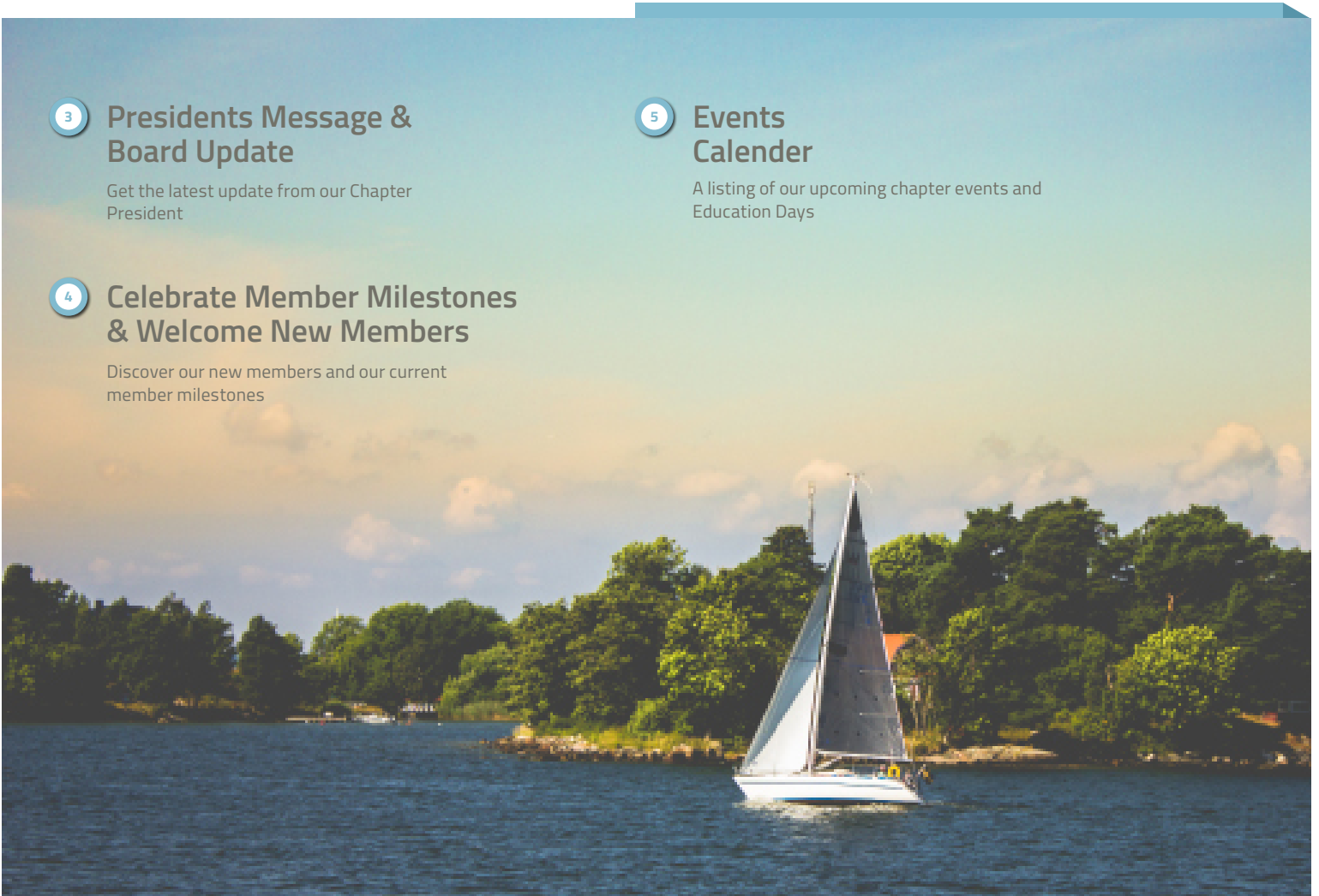
Get the latest update from our Chapter President

5 Events Calender

A listing of our upcoming chapter events and Education Days

4 Celebrate Member Milestones & Welcome New Members

Discover our new members and our current member milestones



TRISTATE EVENT A SUCCESS!

The TriState event was held September 23rd- 25th at the Hyatt in Cincinnati, OH. The event drew attendees and sponsors from across Kentucky, Indiana and Ohio.

Learn more on Page 2!

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CAREER OPPORTUNITIES

View the latest job opportunity in our industry!

HFMA SCHOLARSHIP

Brought to you by ClearBalance!

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2016 May INSTITUTE

The 2016 Southwestern Ohio Chapter HFMA May Institute is being planned for May 19-20, 2016. Please mark your calendar and plan to join us for the 2-day educational and networking event. Watch your email for speakers, topics, and registration information.

Please note that 2016 May Institute will be held at the Oasis Conference Center. The conference center is absolutely beautiful and able to accommodate all our needs for this program.

The Oasis Conference Center is located at:

902 Loveland-Miamiville Road
Loveland, OH 45140
513-583-8383

TRISTATE EVENT a SUCCESS!

The TriState event was held September 23rd- 25th at the Hyatt in Cincinnati, OH.

The event drew attendees and sponsors from across Kentucky, Indiana and Ohio. National address was provided by HFMA Chair Melinda Hancock and key note speaker Matt Jones shared his inspirational story on achieving victory in healthcare financial management. Former HealthSouth CFOs Aaron Beam and Weston Smith provided Friday's key note address on ethics in the workplace. The days were rounded out by tremendous speakers sharing best practice solutions for today's challenges.

Social events were kicked off with a golf scramble at beautiful Cooper Creek Golf Course. Attendees were treated to a night out with the Cincinnati Reds as they battled the Mets or participated in the Cincinnati Pub Brew Tour. This continues to be one of the most successful educational events in the region and plans are already underway for the next event scheduled for 2017-2018.



PRESIDENT'S message

Each year my family eagerly awaits summer and the break from hectic school schedules. Summer is a time to kick back, relax and refresh.

GO BEYOND

The break is needed to allow everyone to re-energize their batteries and

HFMA follows this same schedule. After a laid back summer, the chapter is once again ready to dive back in. This fall, we have an exciting line up of educational events including the crowd favorite, biannual Tri- State outing in Cincinnati, October Fall Education Day in West Chester and numerous webinars on a variety of industry current topics.

Personal development and being a lifelong learner is critical to our careers.

I hope that each of you take advantage of the back to learning opportunities and look forward to seeing you at the events.

Fall is also the time for the annual HFMA survey. Surveys will be emailed to a sample of each chapters members between September and October.

We count on your feedback to help us improve the chapter. We hope our members will indicate they are highly satisfied with chapter operations!

Thanks to all of the volunteers who are Going Beyond to make our chapter great.

Renee George
-President



Interested in helping?

We would love your time and talents. Please reach out to one of the chapter leaders for more information.

2015-2016 OFFICERS

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Visit our beautiful new website at: <http://swohfma.org>

ARE YOU "CERTIFIABLE"?

One of the best ways to demonstrate a variety of competencies in Finance and related business principles, be they healthcare related or not, is an HFMA Certification.

The Certified Healthcare Financial Professional (CHFP) program has been updated to provide the broad range of business and financial skills essential for succeeding in today's high-value healthcare environment, including :

- Business acumen
- Collaboration
- Financial strategy
- Understanding future trends

The new (CHFP) is geared toward financial professionals, clinical and nonclinical leaders, and payers – all those whose jobs require a deep understanding of the new financial realities of health care.

The new CHFP program includes two modules (both modules must be successfully completed to earn the CHFP):

Module I of the CHFP program: HFMA's Business of Health Care program.

o Involves a healthcare finance overview, risk mitigation, evolving payment models, healthcare accounting and cost analysis, strategic finance, and managing financial resources

Module II of the CHFP Program: HFMA's Operational Excellence exam.

WELCOME TO OUR NEW AND TRANSFERRING MEMBERS!

Angie Carter, Billing
Supervisor, Mercy Health

Laura A. Haynes, Manager, Physician Revenue
Cycle, TriHealth, Inc.

Jillean Hays, Chief Financial Officer, Hillandale
Communities

Chris Henry, Enterprise Sales Executive,
Zirmed

Roger W. Logan, President, Logan Consulting
Group

Patrick Ray, Director, Capital Reporting & Tax
Compliance, Premier Health

Priya Sharp, Audit Senior Manager, CHAN
Healthcare

MEMBER MILESTONES

35 Years

Kit Millette, Cincinnati Children's Hospital

20 Years

Tony Cook, The Dental Care Plus Group

10 Years

Elizabeth Engelhardt, Engelhardt & Associates, Inc.
Sarah Gustafson
Libbye Oliver, UC Health
Trudie Temke, TriHealth, Inc.

5 Years

Jay Avner, Buckeye Community Health Plan
Denise Gibson, Parallon Business Solutions
Adhrai Griffith, Hospice of Cincinnati
Joe Hricovsky, Fifth Third Bank
Renee Johnson, Premier Health Partners
Erin O'Driscoll, Fifth Third Bank, Corporate
Healthcare Banking
David Sherrard, Proscan Imaging
Tashawna Thomas Otabil, UnitedHealthcare

(Based on August, September, and October membership start dates)

2015-2016 COMMITTEE LISTING

Awards Dinner

Joyce Lehmann
jlehmann@medicalrecovery.net

Certification

Dave McAdams
dmcadams@southcommunity.com

Davis Chapter Mgt.

Yvonne Focke
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Founders Merit

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May Institute

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Link

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Ruth Schwallie
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John Mendez
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Co-Chair

Brian Blank
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Co-Chair

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Sponsorship

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Co-Chair

John Mendez
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Yerger

Carol Tenenholtz
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Past President's Council

Danielle Kraatz
danielle.kraatz@uchealth.com

CALENDAR OF CHAPTER EVENTS

| | | |
|------------------------------|-------------------------|---------------------------------|
| Winter Education Day | Wingate – West Chester | Friday, December 11, 2015 |
| Annual Awards Dinner | Marriott – West Chester | Friday, January 22, 2016 |
| Board Meeting | Wingate-West Chester | Thursday, February 18, 2016 |
| Post-Acute Education Session | Location TBD | Friday March 4, 2016 |
| March Madness | O'Bryon's | Friday March 18, 2016 |
| Spring Edu Day (Half Day) | Wingate – West Chester | Friday, April 8, 2016 |
| May Institute | Oasis Conference Center | Thurs May 19 - Fri May 20, 2016 |

UPCOMING WEBINARS

FREE for Members - Upcoming Live Webinars offered by HFMA National. Contact for these events is John Mendez. His email address is JohnPMendez@Mercy.com

Learn about timely healthcare finance topics and earn CPEs. Most live webinars are free for HFMA members and \$99 for non-members, unless otherwise noted. [Become a member today](#) and find registration and cost information at www.hfma.org.

November 30

[2016 Final Rule Changes to the Outpatient and Ambulatory Service Center Payment Systems](#)

December 7

[Overcoming Challenges to Become an Efficient Healthcare Payment Processor](#)

December 14

[An Overview of Medicare's Finalized Comprehensive Care for Joint Replacement Model](#)

December 16

[Using Initiative-Based Planning and Driver-Based Budgeting to Improve Efficiency and Accuracy](#)

February 9

[Kick Healthcare Analytics Up a Notch: A New Recipe for Success](#)



STAY CONNECTED

The Chapter now has an email address: hfma@swohfma.org. You should be receiving a weekly email on Wednesdays from this address with all the latest Chapter news. If you are not receiving it, please contact Danielle Kraatz at dakraatz@mercy.com. Please make sure this address is in your approved list so you don't miss out.

Don't forget that the Chapter has a website. For all the latest news, contacts to HFMA members, and upcoming educational offerings, check our website – www.swohfma.org.

JOB OPPORTUNITIES

Reimbursement Specialist

Location: UC Health Business Center, 3200 Burnet Ave., Cincinnati, OH 45229
Department: Reimbursement

Shift: Full-time/Exempt

Description:

Position will provide support to the Governmental Reimbursement function for UC Health, including support to the Director of System Governmental Reimbursement, as well as system and facility finance leaders, including Chief Financial Officers.

Primary areas of focus will include governmental cost report preparation for all UC Health facilities, HCAP filings, monthly net revenue analysis and audit resolution. This position will also serve as a key player in development of standardized processes and automation for bad debt reporting, disproportionate share reporting and cost report documentation. The Reimbursement Specialist will serve as one of the subject matter experts in Medicare and Medicaid program evaluations, regulations and

interpretations.

Requirements:

Education: Bachelor's degree required in Business Administration, Accounting, Finance, or other related field. MBA preferred. Certified Healthcare Financial Professional (CHFP) Certification preferred.

Years of Experience: 3-5 years of experience in governmental reimbursement required. 6-10 years of experience preferred.

Required Skills and Knowledge: Knowledgeable of cost reporting software packages is required. Expertise and extensive experience with Excel, including pivot tables, vlookups, conditional formatting, functional knowledge and filtering is required. Experience with Access, EPSi, Lawson G/L or other G/L software tools are preferred.

Apply to: www.uhealth.com/careers and search for Job Number: 033740



HFMA Membership Scholarships Available Sponsored by: ClearBalance

As environments in our hospitals, physician offices, skilled nursing facilities, vendor relationships and so much more go through the winds of change, we must all adapt our approach to situations to result in successful outcomes. We are all being asked to do more with fewer resources, and professional development is no exception to the rule. As providers cut back on their coverage of HFMA memberships for their employees, our chapter is tackling the issue head on by presenting provider employees with an opportunity to earn a membership scholarship for our Chapter.

Please complete the form below if you, or a member of your provider organization is interested in applying. I encourage you to share this with your coworkers who could benefit from what HFMA has to offer. Please note, there are qualifying items, listed at the bottom of this application. Once completed, please submit the application to Renee George at rpgeorge@premierhealth.com.

Name: _____

Date: _____

Title: _____

Phone Number: _____

Email: _____

Provider Organization: _____

HFMA Member Sponsor: _____

Please check the appropriate boxes below:

YES NO

I hereby certify my provider organization does not offer to pay for HFMA membership at my employment level within the organization.

I agree to obtain 20 hours of education via webinars or local education sessions for the Southwestern Ohio HFMA chapter by March 15, 2016.

Qualifications to Apply for Scholarship: Applicant must work for a provider. Provider must not offer to pay for HFMA membership at your employment level within the organization. Scholarship recipient must commit to obtaining 20 hours of education via webinars or attendance of local education sessions by March 15, 2016. If this is not met, the scholarship will not be renewed in subsequent years. The scholarship recipient must be nominated by a current member within their provider organization.

Applicants Signature: _____

Date: _____

HFMA Member Sponsor Signature: _____

Date: _____

Thank you again to ClearBalance for providing the scholarship funds to make this possible!

SOUTHWESTERN OHIO CHAPTER SOUTHWEST WINDS

Newsletter Committee

Chair – Robert Shoemaker
robert.shoemaker@thechristhospital.com

Co-Chair – Ruth Schwallie
ruth_schwallie@fuse.net

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|--------------|------------------|
| Brian Blank | Danielle Kraatz |
| Julie Burks | Jeff Ladenburger |
| Craig Ganger | John Mendez |
| Pete King | Jan Wooles |

Editorial Policy

The statements and opinions appearing in articles are those of the authors and not necessarily those of the Southwestern Ohio HFMA Chapter, or the editor. The editor reserves the right to edit material and accept or reject contributions whether solicited or not. All correspondence is assumed to be a release for publication unless otherwise indicated.

Article Submission

Southwest Winds encourages submission of material for publication. Articles should be typewritten and submitted electronically to the editor by the deadlines listed below. The editor reserves the right to edit, accept, or reject materials whether solicited or not. HFMA Founder Points are granted for any articles published in Southwest Winds.

Submission Deadlines

January 1, 2016

April 1, 2016

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