



## Sponsorship Year 2016-2017

### Platinum Level, \$3750

- Recognition at each educational institute
- Four (4) free registrations for Chapter educational forums to be used at Sponsor's discretion (may be used for one day educational forums only).
  - New Option: The registrations can be donated back to the Chapter to be used for scholarships for providers who need financial help to attend an educational institute.
- Free Booth reservation at May Institute and choice of location, based on registration date
- One additional, complimentary May Institute registrations (1 registration comes with the booth)
- Listing of Sponsor's name, indicating level of sponsorship, in all Chapter newsletters published
- Listing of Sponsor's name, indicating level of sponsorship, in all Chapter program brochures for educational institutes
- Full Table @ annual awards event
- Option to write a technical memo for the newsletter
- \$200 Fall Institute Credit (dual or tri-state meetings)
- Link & optional video on Chapter Website – Exclusive presence on website home page

### Gold Level, \$2250

- Recognition at each educational institute
- Two (2) free registrations for Chapter educational forums to be used at Sponsor's discretion (may be used for one day educational forums only).
  - New Option: The registrations can be donated back to the Chapter to be used for scholarships for providers who need financial help to attend an educational institute.
- 50% off Booth fee at May Institute and choice of location, based on registration date
- Listing of Sponsor's name, indicating level of sponsorship, in all Chapter newsletters published
- Listing of Sponsor's name, indicating level of sponsorship, in all Chapter program brochures for educational institutes
- Half Table @ the annual awards event
- \$100 Fall Institute Credit (dual or tri-state meetings)
- Listing and link on Chapter Website

### Silver Level, \$1250

- Recognition at each educational institute

- One (1) free registration for a Chapter educational forums to be used at Sponsor’s discretion (may be used for one day educational forums only)
  - New Option: The registrations can be donated back to the Chapter to be used for scholarships for providers who need financial help to attend an educational institute.
- 25% off a booth for the May Institute
- Listing of Sponsor’s name, indicating level of sponsorship, in all Chapter newsletters published
- Listing of Sponsor’s name, indicating level of sponsorship, in all Chapter program brochures for educational institutes
- Listing & Link on Chapter Website

For additional information, please contact Kristen Sumpter, Sponsorship Chair, [kristen.sumpter@roberthalf.com](mailto:kristen.sumpter@roberthalf.com). Or John P. Mendez, Sponsorship Co-Chair [john@thefamilymendez.com](mailto:john@thefamilymendez.com)

## **ADDITIONAL OPTIONS**

### **Special Event Participation**

Special Events are defined as (1) special speaker, (2) hospitality suite, (3) social event, (4) break refreshments, (5) entertainment, (6) lunch or dinner, (7) special receptions, and (8) May Institute Sponsorships, (9) Reds Game, (10) March Madness and (9) other events as may be approved by the Board of Directors from time to time. All expenses associated with the “Special Event” are paid by the Sponsor in addition to its base level sponsor fee.

### **Non-Sponsor Fees**

The Sponsorship Program is optional and non-exclusive. The Program offers value to those organizations and persons who wish to become Sponsors, while realizing that not all organizations and persons want to become a Corporate Sponsor. Therefore, provisions have been made in this Program for Non-Sponsors as well. The following items may be purchased by non-sponsors for a fee:

- Right to sponsor unlimited special events for a one-year period beginning in any calendar quarter
- Advertisements in newsletter
- Chapter trade show booth

### **Special Event Opportunities**

1. March Madness, Mid-March during tournament – 4 available @ \$800 each
2. Education Day Refreshment Breaks – 2 available @ \$500 each per institute (Fall, Winter)
3. Reds Game Summer Social Event – 3 available @ \$1000 each
4. Social Night, After Education – 3 total @ \$500ea
5. Education Sponsors- 3 each @ \$750ea
6. Annual Awards Event & 10 min commercial during the awards banquet (this is the most attended event of the year) – 2 @ \$3000k
7. May Institute Booths – Priced later in the year; venue dependent

Contact Chapter office, 513.442.9786 or [Kristen.sumpter@roberthalf.com](mailto:Kristen.sumpter@roberthalf.com) or [john@thefamilymendez.com](mailto:john@thefamilymendez.com) pricing and further information on these additional options.

**Sponsorship Application**  
(Include payment information, current logo & 50-word company description)

Application Date: \_\_\_\_\_  
Sponsor Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Title: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_  
E-Mail Address: \_\_\_\_\_

**Sponsorship Level requested:**  
**Special Event Sponsorship**

Platinum      \$3,750 \_\_\_\_\_  
Gold            \$2,250 \_\_\_\_\_  
Silver          \$1,250 \_\_\_\_\_

Indicate number of event, special event opportunity from previous page and requested institute (Fall, Winter). Sponsorships will be awarded on first-come, first- served basis.

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**PAYMENT METHOD**

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Total amount (sponsorship & special events)  
☑ made payable to Southwest OH Chapter  
Kristen Sumpter  
9279 Bluewing Ter  
Cincinnati OH 45236

Name on Card: \_\_\_\_\_

Card Number/Type: \_\_\_\_\_

Expiration: \_\_\_\_\_

Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_